



Events in the Ward

2025

Gallery Night MKE



World's Largest Coffee Break



GATHER: A Long-Table Dinner



Third Ward Art Festival



Christmas in the Ward



Testimonials



KELLY BRAINERD
KMB Design | Consulting
Business Owner & Resident Member

"I've lived and worked in the Ward for 20 years but joined the HTWA only three years ago. A neighbor invited me to the BBQ, where I saw the strong relationships and connections among people living and working here. Since joining, I've made so many connections and feel more integrated into the community — my only regret is not joining sooner. I encourage everyone to join!"



JOSEPH S. GOODE
Laffey, Leitner, & Goode LLC
Corporate Member

"When our firm arrived in 2016, as business leaders we saw a tremendous opportunity for our team in the Third Ward. Every day we can experience one of Milwaukee's gems — be it before, during or after work. A membership in the HTWA promotes this amazing neighborhood and comes with benefits, like the value of engagement and the right to help curate where you do business."



LISA RAMBOL
The District Row
Business & Resident Member

"Living in the Third Ward the past 10 years inspired me to also become a business owner in this amazing neighborhood. The support, promotion, business connections and collaboration the HTWA provides truly is a difference-maker in running our boutique. The Third Ward has become my home — where I live, work and play!"



JOSHUA WAEGHE
Kimpton Journeymen Hotel
Resident & Corporate Member

"The HTWA's value to our community cannot be overstated. It's amazing to see the sense of community it cultivates. To say nothing of all of the behind-the-scenes work to advocate on the neighborhood's behalf, the HTWA brings us together with events all year long, making this a very special place to live and work."



Become a Business or Corporate Member

2025



SCAN HERE to become a member today or visit htwa.wildapricot.org/join-us

FOLLOW US ON
INSTAGRAM & FACEBOOK
[@historicthirdward](https://www.instagram.com/historicthirdward)

Who We Are + What We Do



The Historic Third Ward Association (HTWA) is a nonprofit membership organization focused on creating a healthy, vibrant Historic Third Ward for all. Our membership currently includes more than 500 businesses, community partners, nonprofits and Third Ward residents.

The HTWA is run by a professional staff and a 19-member board of directors made up of representatives from our various business, arts and resident groups.

While our members join the HTWA for different reasons, we all share a love of the Third Ward and a desire to help shape our community. Membership in the HTWA gives you access, influence and opportunity: access to member-only events, information and invites to expert/learning events; a chance to influence critical public policy issues; and countless opportunities to network and grow your business.

Our business members help shape the HTWA's strategic priorities and provide input on critical programs and issues facing the Third Ward. And we offer a range of ways to stay informed about important issues, get involved and meet other members.

Business & Corporate Membership Benefits

Voting rights at Annual Meeting

Discount at Milwaukee Public Market — 10% Tuesdays and discount offers for HTWA members from area businesses and art groups

Complimentary subscription to Milwaukee Magazine

Discounted advertising in THREE Magazine and the Third Ward Guide

Links on the Historic Third Ward website for your business website and social media

Participate in HTWA Business Member meetings, covering a variety of topics regarding our business climate and addressing critical issues affecting the neighborhood

Receive exclusive emails including our monthly newsletter, events, construction, and traffic alerts along with information on how to get involved

Take advantage of HTWAccess, an exclusive event series designed to give you unique access to experts, projects, people, and information about issues shaping our neighborhood and businesses

You will be invited to exclusive networking events like THREE magazine release parties, the HTWA's "Jingle & Mingle" Holiday Party, Annual Meeting, Member Appreciation BBQ in Catalano Square and monthly Happy Hours and Sip & Socialize

Promotion of appropriate businesses in our marketing channels: social media, e-mail marketing, media & website



All Membership Levels

Corporate Member \$250

For members with 15 or more FTE's and a "champion of the Ward" attitude. Corporate members receive all the benefits listed as well as up to four invites per event.

Business Member \$100

For all the stellar small businesses located in the Third Ward. Business members receive all the benefits listed as well as up to two invites per event.

Community Partner (outside the Ward) \$250

Any business located outside the Third Ward committed to supporting the continued promotion, management and development of this neighborhood.



MEMBER EVENTS

The HTWA hosts a number of members-only events throughout the year, including:

- Holiday "Jingle & Mingle" at the Milwaukee Public Market
- Summertime Member Appreciation BBQ in Catalano Square
- Spring HTWA Annual Meeting celebration
- Happy Hours, Events & THREE Release Parties

Membership Form

Business _____

Address _____

Mailing Address (if different) _____

Primary Contact _____

Email Address _____

Secondary Contact _____

Email Address _____

Phone _____

Website _____

MEMBERSHIP CATEGORIES (Check one)

☐ Corporate Member **\$250**

☐ Business Member **\$100**

☐ Community Partner **\$250**

Memberships run on an annual basis.

Please scan the QR code to pay online
or make checks payable to:

Historic Third Ward Association



SCAN HERE to
become a member
& pay online today —
or visit
htwa.wildapricot.org

Historic Third Ward Association
525 E. Chicago St. #102, Milwaukee, WI 53202
414.273.1173 | office@historicthirdward.org