



## Events in the Ward

2024

### Gallery Night MKE



JAN 19-20  
 APR 19-20  
 JUL 19-20  
 OCT 18-19

### World's Largest Coffee Break



AUG 20

### GATHER: A Long-Table Dinner



SEP 12

### Third Ward Art Festival



AUG 31-SEP 1

### Christmas in the Ward



DEC 6

## Testimonials



**DANIELLE FUENTES**  
 Boelter + Lincoln  
 Corporate & Resident Member

"I've been fortunate to live and work in the Third Ward — and becoming a resident member of the HTWA has elevated how I experience the neighborhood. Having access to so many professional and social networking events has given me the opportunity to connect with the community and build new relationships."



**JOSEPH S. GOODE**  
 Laffey, Leitner, & Goode LLC  
 Corporate Member

"When our firm arrived in 2016, as business leaders we saw a tremendous opportunity for our team in the Third Ward. Every day we can experience one of Milwaukee's gems — be it before, during or after work. A membership in the HTWA promotes this amazing neighborhood and comes with benefits, like the value of engagement and the right to help curate where you do business."



**TRACEY WADSWORTH**  
 Resident Member

"HTWA membership is the best way to connect and engage with all the amazing art, culture, cuisine and people living and working in our the Ward. Through small and larger events, I continue to discover new spaces, learn new things about our historic neighborhood and meet new people — 20 years later!"



**LEANN MESTER**  
 Healthpeak  
 Corporate & Resident Member

"Living and working in the Ward is such a joy. Witnessing the neighborhood's evolution, with new businesses, developments, and projects every year reaffirms our beloved Ward's status as Milwaukee's gem for arts and culture. Being an active member of the HTWA fills me with pride!"



# Become a Business or Corporate Member

2024



SCAN HERE to become a member today or visit [htwa.wildapricot.org/join-us](https://htwa.wildapricot.org/join-us)

FOLLOW US ON  
 INSTAGRAM & FACEBOOK  
 @historicthirdward

# Who We Are + What We Do



The Historic Third Ward Association (HTWA) is a nonprofit membership organization focused on creating a healthy, vibrant Historic Third Ward for all. Our membership currently includes more than 500 businesses, community partners, nonprofits and Third Ward residents.

The HTWA is run by a professional staff and a 19-member board of directors made up of representatives from our various business, arts and resident groups.

While our members join the HTWA for different reasons, we all share a love of the Third Ward and a desire to help shape our community. Membership in the HTWA gives you access, influence and opportunity; access to member-only events, information and invites to expert/learning events; a chance to influence critical public policy issues; and countless opportunities to network and grow your business.

Our business members help shape the HTWA's strategic priorities and provide input on critical programs and issues facing the Third Ward. And we offer a range of ways to stay informed about important issues, get involved and meet other members.

# Business & Corporate Membership Benefits

Voting rights at Annual Meeting

Discount at Milwaukee Public Market — 10% Tuesdays and discount offers for HTWA members from area businesses and art groups

Milwaukee Magazine Complimentary Subscription

Discounted advertising in THREE Magazine and the Third Ward Guide

Links on the Historic Third Ward website for your business website and social media

Participate in HTWA Affinity Group meetings covering a variety of topics regarding our business climate and addressing critical issues affecting the neighborhood

Receive exclusive emails including our monthly newsletter, events, construction, and traffic alerts along with information on how to get involved

Take advantage of HTWAccess, an exclusive event series designed to give you unique access to experts, projects, people, and information about issues shaping our neighborhood and businesses

**NEW!** Your employees will be offered special HTWA Friend of the Ward memberships once your business has joined. Employees will enjoy special invitations to events and exclusive communications from the HTWA

Promotion of your business on our popular Historic Third Ward Instagram and Facebook channels



# Membership Levels

Corporate Member \$250

For members with 15 or more FTE's and a champion of the Ward attitude. Corporate members receive all the benefits listed as well as up to four invites per event.

Business Member \$100

For all small businesses located in the Third Ward. Business members receive all the benefits listed as well as up to two invites per event.

Resident/Couple Member \$50/\$75

Any single resident or couple that resides in the Third Ward can sign up for membership at \$50 (single) or \$75 (couple). Resident/Couples receive all benefits listed.

Community Partner \$250

Any business located outside the Third Ward committed to supporting the continued promotion, management and development of the neighborhood.

Friend of the Ward \$25

**NEW! Employees** of any member businesses who want to be Third Ward insiders and receive invitations to exclusive events in the neighborhood.



## MEMBER EVENTS

The HTWA hosts a number of members-only events throughout the year, including:

- Holiday "Jingle & Mingle" at the Milwaukee Public Market
- Member Appreciation BBQ in Catalano Square
- HTWA Annual Meeting
- Happy hours & Coffee socials

# Membership Form

Business/Individual \_\_\_\_\_

Address \_\_\_\_\_

Mailing Address (if different) \_\_\_\_\_

Primary Contact \_\_\_\_\_

Email Address \_\_\_\_\_

Secondary Contact \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

## MEMBERSHIP CATEGORIES (Check one)

- Corporate Member **\$250**
- Business Member **\$100**
- Resident Member/Couple **\$50/\$75**
- Corporate Partner **\$250**
- Friend of the Ward **\$25**

Memberships run on an annual basis. Please make checks payable to: Historic Third Ward Association

Historic Third Ward Association  
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414.273.1173 | [office@historichirdward.org](mailto:office@historichirdward.org)



**SCAN HERE** to become a member today or visit [htwa.wildapricot.org/join-us](http://htwa.wildapricot.org/join-us)