22nd Annual Christmas in the Ward  
December 3 & 4, 2010

Help us spread holiday cheer by becoming a sponsor of *Christmas in the Ward* this year! As one of the most celebrated events in the community, you will be helping us kick-off the holiday season. Each year it grows jollier as new residents and businesses discover the neighborhood feeling of this old-fashioned holiday affair. We hope you will consider being a Holiday Partner!

**Yes, I want to be a Jolly Holiday Partner**

___ $1000 Logo included on event brochure, poster and special *Christmas in the Ward* web page including a link to your Web site. Name mention in radio advertising, press releases and thank you signage.

___ $500 Logo included in event brochure, poster and special *Christmas in the Ward* web page including a link to your Web site. Name mention in press releases and thank you signage.

___ $300 Name included in event brochure and displayed on our special *Christmas in the Ward* web page including a link to your site.

___ $100 Name displayed on special *Christmas in the Ward* web page with a link to your Web site.

___ Or, give at your own level.

Enclosed is a check in the amount of $_____________made payable to the Historic Third Ward Association.

(All contributions are tax-deductible)

Company Name: ___________________________________________________________________________  
(As it is to appear in our promotions. Include logo only if your partnership is more than $500)

Address___________________________________________________________________________________

Telephone_____________________________Fax_________________________________________________

Contact Person_____________________________________________________________________________

Email Address______________________________________________________________________________

Please return this form via fax to 414/273-2205 or email to kamenson@historicthirdward.org by **November 4**

Mail check separately to HTWA, 219 N. Milwaukee St., Milwaukee, WI 53202
HISTORIC THIRD WARD HOLIDAY EVENTS - Preliminary

22nd Annual Christmas in the Ward
Historic Third Ward- Catalano Square

Friday, December 3
5pm       Milwaukee Police Band
5-8pm     Live Reindeer
5-8pm     Cookie Sale *(proceeds benefit Ronald McDonald House)*
5-8pm     Horse-drawn Carriage Rides
5:15pm    Santa and Costumed Characters arrive
5:30pm    Official Tree Lighting Ceremony
5:45pm    Trinity Irish Dancers
6pm       Fireworks
6-8pm     Visit Santa in the Jolly’s Outdoor Gingerbread House*
6:30-8pm  Musical entertainment *(choirs and choruses tbd)*

10am-2am  Shop, Dine & Experience the Holidays in the Third Ward
11am-8pm  Christmas Trees for sale

Saturday, December 4
12-2pm    Visit Santa in Jolly’s Outdoor Gingerbread House*
12-2pm    Live Reindeer
12-3pm    Cookie Sale *(Proceeds benefit Ronald McDonald House)*
12-3pm    Costumed Characters
12-3pm    Horse-drawn carriage rides
12-3pm    Musical entertainment *(choirs and choruses tbd)*
5-7pm     Visit Santa in Jolly’s Outdoor Gingerbread House*

10am-2am  Shop, Dine & Experience the holidays in the Third Ward
10am-7pm  Christmas Trees for Sale

Jolly’s Gingerbread House with Santa
Historic Third Ward – Catalano Square
Friday, December 10     5-7pm
Saturday, December 11   5-7pm

*Make a $5 donation to the Ronald McDonald House and get a keepsake photo with Santa at Jolly’s Outdoor Gingerbread House.

414.273.1173 | historicthirdward.org